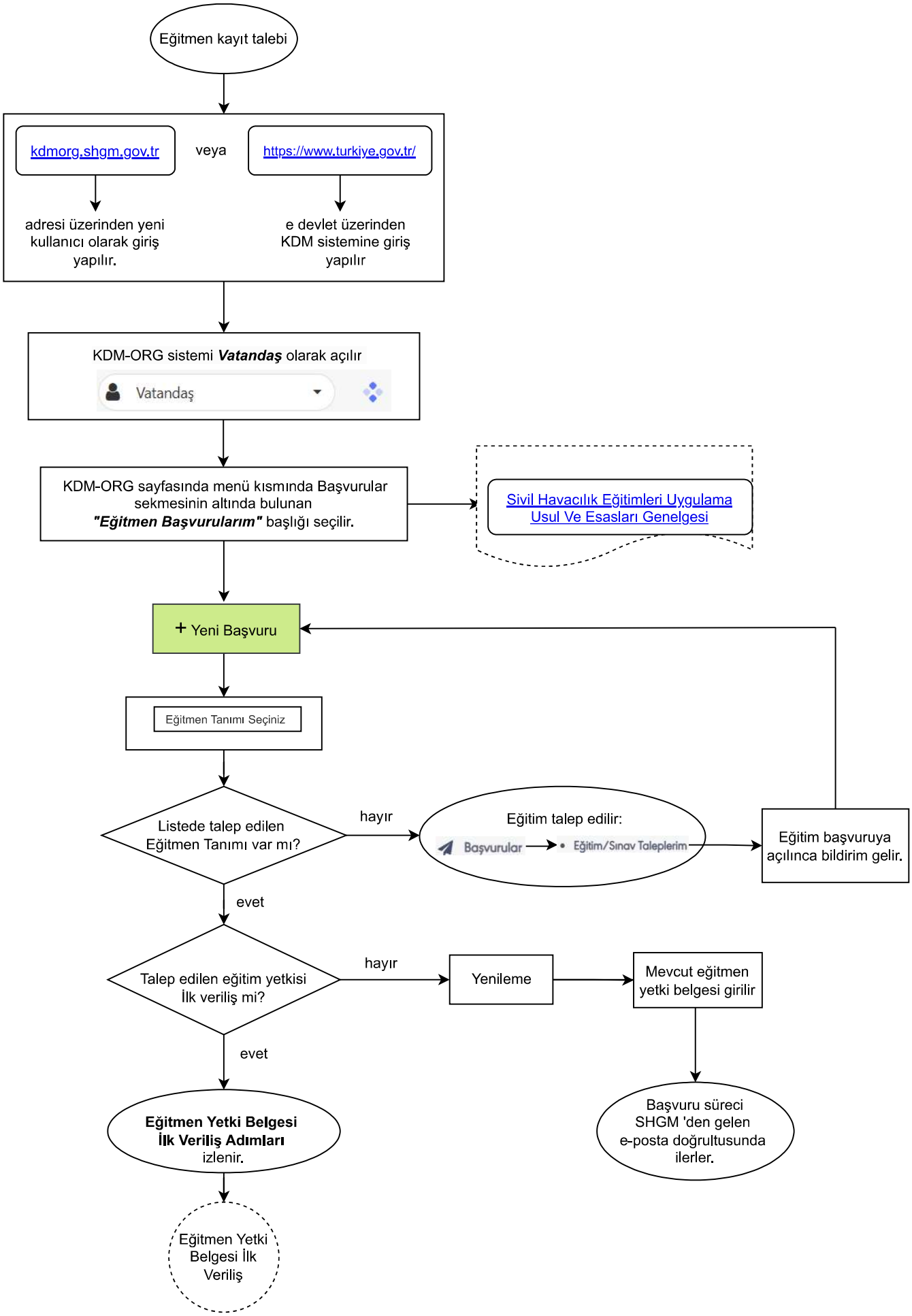Kurumsal Dönüşüm Modeli (KDM-ORG) Eğitmen Yetki Belgesi Başvuru Adımları